



**Euromonitor  
International**

# Wound Care in Hungary

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Mature wound care category remains under pressure
- Sticking plasters/adhesive bandages are common purchase
- Beiersdorf, Maresi Foodbroker and Hartmann-Rico remain the overall leaders

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Consumer Health in Hungary - Industry Overview

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DISCLAIMER

DEFINITIONS

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