



Euromonitor
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Analgesics in Japan

September 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Systemic analgesics sees a continued value growth trend due to persistent infections
New products emerge in adult acetaminophen, in which OTC medication choices were limited
Growth trend in topical analgesics/anaesthetic continues, supported by domestic and inbound demand

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Diverse factors set to drive growth in analgesics
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