



Euromonitor  
International

# Deodorants in South Africa

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## Deodorants in South Africa - Category analysis

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Consumers stockpile deodorants when they are on promotion  
South Africans remain loyal to brands of deodorants  
Chained drugstores remain popular destination for consumers due to discounts

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/deodorants-in-south-africa/report](http://www.euromonitor.com/deodorants-in-south-africa/report).