

Wound Care in Nigeria

October 2024

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Wound Care in Nigeria - Category analysis

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2024 DEVELOPMENTS

Inflationary conditions impact performance of wound care in 2024

Sticking plasters/adhesive bandages will see stronger performance

Beiersdorf leads increasing fragmented landscape

PROSPECTS AND OPPORTUNITIES

Improved economic conditions will drive stronger demand

Gauze, tape, and other wound care has scope to expand, due to growing awareness and increase in need for post-surgery care Local players to focus on partnerships with international brands to widen their product ranges

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DISCLAIMER

DEFINITIONS

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