



Euromonitor
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Skin Care in Croatia

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Skin care remains one of the most robust and resilient categories in beauty and personal care
L'Oréal maintains its leading place in skin care thanks to its extensive portfolio of popular brands
Health and beauty specialist remain well-placed to offer skin care solutions

PROSPECTS AND OPPORTUNITIES

Skin care will maintain positive sales thanks to baseline demand for basic products and rising demand for niche products
E-commerce will maintain its significance for skin care
Scientific and technological advances expected to ramp up over the forecast period

CATEGORY DATA

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Beauty and Personal Care in Croatia - Industry Overview

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DISCLAIMER

SOURCES

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