



Euromonitor
International

Menstrual Care in Ukraine

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Menstrual Care in Ukraine - Category analysis

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2023 DEVELOPMENTS

Decline in female population negatively impacts market
Slim/thin/ultra-thin towels with wings show strongest performance
Procter & Gamble Ukraine TOV is the leader in the market

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/menstrual-care-in-ukraine/report.