

# Other Hot Drinks in Australia

November 2024

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#### Other Hot Drinks in Australia - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Retail demand for other hot drinks remains above pre-pandemic levels despite ongoing challenges From low calories to functional powerhouse Sustainability drives transformation in other hot drinks

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Other hot drinks to face further challenges amid declining birth rates and health trends Sustainability and e-commerce will become future growth drivers Functional formulations are set to be the next growth frontier

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