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International

Consumer Foodservice By Location in the Philippines

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Solid performance for consumer foodservice by location in 2024
- Mall expansion expands opportunities for players
- Fulfilment strategies visible across all locations

PROSPECTS AND OPPORTUNITIES

- Foodservice through travel will see robust growth, while more stand-alone outlets are likely to emerge
- More retail spaces are expected as real estate companies expand into unserved areas
- Foodservice players will continue to explore additional formats to expand their reach

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