



Euromonitor
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Self-Service Cafeterias in Taiwan

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

The buffet format supports sales, however, retail value declines as outlet numbers remain static
Buffet brands offer value and variety to capture consumer interest
IKEA launches Taiwan-exclusive dishes to offer local flavours to consumers

PROSPECTS AND OPPORTUNITIES

The ongoing rise of premium buffets and healthier options is expected to drive growth
Unmanned stores are set to rise, offering low cost, trendy options
Labour shortages may lead some limited-service restaurants to shift to self-service models

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Consumer Foodservice in Taiwan - Industry Overview

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DISCLAIMER

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