



Euromonitor  
International

# Cafés/Bars in Taiwan

March 2025

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### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

The rise of the flexible workforce fuels demand for late-night bars and cafés  
Starbucks retains its lead and launches its circular cup initiative to promote sustainability  
Open concept bars surge in popularity among young adults in Taiwan

#### PROSPECTS AND OPPORTUNITIES

Cafés, bars, and nightclubs merge as the amount of hybrid venues is set to rise  
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