

Home Audio and Cinema in the United Kingdom

July 2024

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Home Audio and Cinema in the United Kingdom - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Home audio and cinema continues to decline due to long replacement cycles and product substitutions Soundbars positively impact home cinema and speaker systems, aided by sporting events Appeal of turntables persists in the UK

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Future declines reflect changing consumer preferences and innovation in wireless speakers Sleek design and popularity of architectural speakers can positively impact value sales of speakers Soundbars set to record slower growth but still offer innovation

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