



Euromonitor  
International

# Other Hot Drinks in Morocco

December 2023

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## Other Hot Drinks in Morocco - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Other hot drinks sales suffer from being considered a luxury  
Home baking and health trends drive sales of other hot drinks  
Price sensitivity boosts sales of private label as consumers trade down

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/other-hot-drinks-in-morocco/report](http://www.euromonitor.com/other-hot-drinks-in-morocco/report).