



Euromonitor  
International

# Fragrances in the Czech Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Fragrances fares well, supported by premium options and body mists  
L'Oréal maintains its lead in fragrances, thanks to a strong portfolio of both mass and premium options  
Competition between beauty specialists and e-commerce heats up

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/fragrances-in-the-czech-republic/report](http://www.euromonitor.com/fragrances-in-the-czech-republic/report).