



**Euromonitor  
International**

# Baked Goods in Costa Rica

November 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Packaged products face increasing competition from freshly-baked alternatives  
Frozen bread remains available, but sees waning demand in 2024  
Bimbo Costa Rica SA continues to benefit from its strong distribution network

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/baked-goods-in-costa-rica/report](http://www.euromonitor.com/baked-goods-in-costa-rica/report).