

Street Stalls/Kiosks in Vietnam

March 2025

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Street Stalls/Kiosks in Vietnam - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chained street stalls/kiosks record a stable performance Snow King Global Co Ltd continues to lead the market Phuc Long kiosks record a declining presence

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Street stalls/kiosks' positive performance to be supported by tourism Small street stalls/kiosks likely to focus on online ordering New players likely to join chained street stalls/kiosks

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