



Euromonitor
International

Street Stalls/Kiosks in Vietnam

February 2024

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Street Stalls/Kiosks in Vietnam - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Marked slowdown in growth for street stalls/kiosks in 2023
Mixue goes from strength to strength
Phuc Long closes kiosks in Winmart/Winmart+ stores in reversal of strategy

PROSPECTS AND OPPORTUNITIES

Improved performance for street stalls/kiosks, assisted by development of night-time economy
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DISCLAIMER

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