



# Street Stalls/Kiosks in Belgium

February 2025

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## Street Stalls/Kiosks in Belgium - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Some growth for street stalls/kiosks, but total sales remain below pre-pandemic levels  
Competitive landscape remains highly fragmented in 2024  
Move towards less artisanal/craft recipes and more industrial cuisine within food trucks is risky

#### PROSPECTS AND OPPORTUNITIES

Static performance expected for street stalls/kiosks over the forecast period  
Takeaway online ordering set to develop in street stalls/kiosks  
Amid premiumisation, authenticity and craftsmanship are key for the category's growth

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