



**Euromonitor
International**

Deodorants in Israel

May 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Rising prices and economic uncertainty temper demand
- Unilever strengthens its overall lead
- Discounters remains the leading distribution channel

PROSPECTS AND OPPORTUNITIES

- Rising average temperatures will reinforce necessity status of deodorants
- Penetration of premium brands set to remain low
- Interest in deodorants with a more natural positioning expected to increase

CATEGORY DATA

- Table 1 - Sales of Deodorants by Category: Value 2019-2024
- Table 2 - Sales of Deodorants by Category: % Value Growth 2019-2024
- Table 3 - Sales of Deodorants by Premium vs Mass: % Value 2019-2024
- Table 4 - NBO Company Shares of Deodorants: % Value 2020-2024
- Table 5 - LBN Brand Shares of Deodorants: % Value 2021-2024
- Table 6 - LBN Brand Shares of Premium Deodorants: % Value 2021-2024
- Table 7 - Forecast Sales of Deodorants by Category: Value 2024-2029
- Table 8 - Forecast Sales of Deodorants by Category: % Value Growth 2024-2029
- Table 9 - Forecast Sales of Deodorants by Premium Vs Mass: % Value 2024-2029

Beauty and Personal Care in Israel - Industry Overview

EXECUTIVE SUMMARY

- Beauty and personal care in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retail developments
- What next for beauty and personal care?

MARKET DATA

- Table 10 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 11 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 12 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 13 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 14 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 15 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 16 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 17 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 18 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 19 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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