

Wound Care in Cameroon

October 2024

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Wound Care in Cameroon - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wound care faces a number of challenges in Cameroon. Sales of first aid kits may be boosted by traffic inspection mandates Betadine cited as the leading antiseptic solution in Cameroon

PROSPECTS AND OPPORTUNITIES

Gauze appeals to consumers who believe uncovered (or semi-uncovered) wounds heal faster Opportunities to launch complementary products to home-care trends Home-based treatments and illicit sales remain key challenges to overcome

CATEGORY DATA

Table 1 - Sales of Wound Care by Category: Value 2019-2024Table 2 - Sales of Wound Care by Category: % Value Growth 2019-2024Table 3 - NBO Company Shares of Wound Care: % Value 2020-2024Table 4 - LBN Brand Shares of Wound Care: % Value 2021-2024Table 5 - Forecast Sales of Wound Care by Category: Value 2024-2029Table 6 - Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

Consumer Health in Cameroon - Industry Overview

EXECUTIVE SUMMARY

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MARKET DATA

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DISCLAIMER

DEFINITIONS

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