



Euromonitor  
International

# Oral Care in Dominican Republic

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Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Oral care remains important for local consumers, albeit with affordability a key factor  
Colgate's large product portfolio and constant innovation support its strong positioning  
Emerging oral care brands find opportunities to position themselves in pharmacies by highlighting more specific attributes

PROSPECTS AND OPPORTUNITIES

Increasing awareness of the importance of oral hygiene favours the development of the category  
Growing democratisation of teeth whitening alternatives  
Innovations appeal to multifunctionality and prevention in oral care

CATEGORY DATA

- Table 1 - Sales of Oral Care by Category: Value 2019-2024
- Table 2 - Sales of Oral Care by Category: % Value Growth 2019-2024
- Table 3 - Sales of Toothbrushes by Category: Value 2019-2024
- Table 4 - Sales of Toothbrushes by Category: % Value Growth 2019-2024
- Table 5 - Sales of Toothpaste by Type: % Value Breakdown 2020-2024
- Table 6 - NBO Company Shares of Oral Care: % Value 2020-2024
- Table 7 - LBN Brand Shares of Oral Care: % Value 2021-2024
- Table 8 - Forecast Sales of Oral Care by Category: Value 2024-2029
- Table 9 - Forecast Sales of Oral Care by Category: % Value Growth 2024-2029
- Table 10 - Forecast Sales of Toothbrushes by Category: Value 2024-2029
- Table 11 - Forecast Sales of Toothbrushes by Category: % Value Growth 2024-2029

Beauty and Personal Care in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retail developments  
What next for beauty and personal care ?

MARKET DATA

- Table 12 - Sales of Beauty and Personal Care by Category: Value 2019-2024
- Table 13 - Sales of Beauty and Personal Care by Category: % Value Growth 2019-2024
- Table 14 - GBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 15 - NBO Company Shares of Beauty and Personal Care: % Value 2020-2024
- Table 16 - LBN Brand Shares of Beauty and Personal Care: % Value 2021-2024
- Table 17 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2019-2024
- Table 18 - Distribution of Beauty and Personal Care by Format: % Value 2019-2024
- Table 19 - Distribution of Beauty and Personal Care by Format and Category: % Value 2024
- Table 20 - Forecast Sales of Beauty and Personal Care by Category: Value 2024-2029
- Table 21 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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