

# Wound Care in Slovakia

October 2024

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### Wound Care in Slovakia - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Demand for wound care will be boosted by increasing tourism Sales of new passenger cars will boost sales of first aid kits Private label pose threat to established wound care brands

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Wound care products to see steady, albeit modest growth Competitive landscape to remain unchanged E-commerce expected to see very little development

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