

Pet Products in Mexico

May 2025

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Pet Products in Mexico - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

"Fur babies" a generational trend driving sales of pet products in Mexico Bayer maintains its lead, but private label cat litter is on a rising trend Pet shops and superstores dominates pet products as these outlets offer comprehensive services

PROSPECTS AND OPPORTUNITIES

Pet humanisation and growing pet population set to drive growth E-commerce to continue leveraging pet owners' need for practicality and convenience Pet care solutions in Mexico will focus on pets' needs with a sustainable approach

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DISCLAIMER

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