

# **Full-Service Restaurants in Greece**

March 2025

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#### Full-Service Restaurants in Greece - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

The impact of shrinking disposable incomes on Greek restaurants Fish restaurants dominate other full-service restaurants while African options suffer from low awareness Delivery services continue to provide a strong revenue stream

#### PROSPECTS AND OPPORTUNITIES

Greek restaurants are expected to remain under financial pressure Delivery service will continue to grow, driving sales for full-service restaurants Premiumisation is expected to accelerate and drive value across the forecast period

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