



Euromonitor  
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# Polishes in Nigeria

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Polishes record a retail volume decline as consumers seek cheap substitutes  
Furniture polish records a strong decline due to poor economic conditions  
Low presence of local brand as consumers trust the quality of international players

PROSPECTS AND OPPORTUNITIES

The economic recovery will drive demand, while sales of shoe polish lead  
Furniture polish is expected to record the strongest grow, in line with real estate development  
Floor polish has scope to see significant sales across the next five years

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Home Care in Nigeria - Industry Overview

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DISCLAIMER

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