



Euromonitor
International

Self-Service Cafeterias in Denmark

March 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

A decline in outlet numbers despite growth in self-service cafeteria value sales

Expansion in the market as Flammen and Pincho Nation continue to expand

Health and sustainability drive menu choices and innovation

PROSPECTS AND OPPORTUNITIES

Uncertain outlook for self-service cafeterias as outlet numbers continue to decline

The rise of mobile apps, loyalty programs and digital innovation

Embracing sustainability, health, and waste reduction will be key over the forecast period

CATEGORY DATA

Table 1 - Self-Service Cafeterias: Units/Outlets 2019-2024

Table 2 - Sales in Self-Service Cafeterias: Number of Transactions 2019-2024

Table 3 - Sales in Self-Service Cafeterias: Foodservice Value 2019-2024

Table 4 - Sales in Self-Service Cafeterias: % Units/Outlets Growth 2019-2024

Table 5 - Sales in Self-Service Cafeterias: % Transaction Growth 2019-2024

Table 6 - Sales in Self-Service Cafeterias: % Foodservice Value Growth 2019-2024

Table 7 - GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2024

Table 8 - GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2021-2024

Table 9 - Forecast Self-Service Cafeterias: Units/Outlets 2024-2029

Table 10 - Forecast Sales in Self-Service Cafeterias: Number of Transactions 2024-2029

Table 11 - Forecast Sales in Self-Service Cafeterias: Foodservice Value 2024-2029

Table 12 - Forecast Self-Service Cafeterias: % Units/Outlets Growth 2024-2029

Table 13 - Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2024-2029

Table 14 - Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2024-2029

Consumer Foodservice in Denmark - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture

2024 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024

Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024

Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024

Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024

Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024

Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024

Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024

Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024

Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024

Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024

Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024

Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029

Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/self-service-cafeterias-in-denmark/report.