



Euromonitor
International

Away-From-Home Tissue and Hygiene in Nigeria

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KEY DATA FINDINGS

2024 DEVELOPMENTS

The rise in visits to hotels and a growing number of schools and offices boosts sales of AFH tissue
AFH adult incontinence growth is driven by the ageing population and the essential nature of these products
Higher end hotels customise AFH tissue products for a more luxurious experience

PROSPECTS AND OPPORTUNITIES

The expansions of hotels, schools, offices, and hospitals is set to support growth for AFH products
Travel and tourism is set to boost growth for AFH tissues over the forecast period
More establishments will order personalised products, driving demand for higher quality goods

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Tissue and Hygiene in Nigeria - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/away-from-home-tissue-and-hygiene-in-nigeria/report.