

# Sauces, Dips and Condiments in Canada

October 2024

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## Sauces, Dips and Condiments in Canada - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

An overall healthy performance by the category as focus on innovation continues, with spicy flavours coming to the fore Health and wellness concerns continue to shape progress and development, pushed by plant-based trends Consumers on the lookout for flavour diversity

## PROSPECTS AND OPPORTUNITIES

Innovation and strong demand mean a bright forecast period for overall category Health focus will get sharper and stronger for consumers and players Foodservice will expand further

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