



# Wound Care in Ukraine

October 2024

Table of Contents

## Wound Care in Ukraine - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Wound care sales seeing slow recovery as Russia's war continues to impede the category's growth potential

Mixed performances seen in wound care

Competition varies across the different categories

#### PROSPECTS AND OPPORTUNITIES

Wound care set for growth but a full recovery is unlikely until the end of Russia's war in Ukraine

Demographic factors likely to have a mixed impact on demand

Competition likely to remain fragmented due to a lack of brand loyalty

#### CATEGORY DATA

Table 1 - Sales of Wound Care by Category: Value 2019-2024

Table 2 - Sales of Wound Care by Category: % Value Growth 2019-2024

Table 3 - NBO Company Shares of Wound Care: % Value 2020-2024

Table 4 - LBN Brand Shares of Wound Care: % Value 2021-2024

Table 5 - Forecast Sales of Wound Care by Category: Value 2024-2029

Table 6 - Forecast Sales of Wound Care by Category: % Value Growth 2024-2029

## Consumer Health in Ukraine - Industry Overview

### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

### MARKET INDICATORS

Table 7 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 - Life Expectancy at Birth 2019-2024

### MARKET DATA

Table 9 - Sales of Consumer Health by Category: Value 2019-2024

Table 10 - Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 - NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 - LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 14 - Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 - Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 - Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

### APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

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### DEFINITIONS

## SOURCES

### Summary 1 - Research Sources

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