



Euromonitor  
International

# Chocolate Confectionery in the United Kingdom

June 2025

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### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Inflationary pressures sustain current value growth but volume sales struggle  
Mondelez maintains leadership but Tony's Chocolonely rises through innovation.  
Convenience stores loses share as discounters and e-commerce grow rapidly

#### PROSPECTS AND OPPORTUNITIES

Chocolate sales are projected to grow modestly but price will remain elevated  
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