



**Euromonitor
International**

Sauces, Dips and Condiments in Hong Kong, China

October 2024

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Sales adversely impacted by greater mobility and trend of “travelling north”
- Recipe sauces attract consumers searching for convenience
- Flavour diversification of chili sauces

PROSPECTS AND OPPORTUNITIES

- Rising demand for healthier sauce and dip options
- Future development of vegetarian options
- Lee Kum Kee likely to retain convincing leadership with wide portfolio and innovation

CATEGORY DATA

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Cooking Ingredients and Meals in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

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- Key trends in 2024
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- Channel developments
- What next for cooking ingredients and meals?

MARKET DATA

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SOURCES

Summary 1 - Research Sources

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