



Euromonitor  
International

# Consumer Foodservice in Hungary

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Table of Contents

EXECUTIVE SUMMARY

Consumer foodservice in 2024: The big picture  
2024 key trends  
Competitive landscape  
Independent foodservice developments  
What next for consumer foodservice?

MARKET DATA

- Table 1 - Units, Transactions and Value Sales in Consumer Foodservice 2019-2024
- Table 2 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2019-2024
- Table 3 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2024
- Table 4 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2019-2024
- Table 5 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2019-2024
- Table 6 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2024
- Table 7 - Sales in Consumer Foodservice by Location: % Foodservice Value 2019-2024
- Table 8 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2019-2024
- Table 9 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2024
- Table 10 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2024
- Table 11 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2024
- Table 12 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2024-2029
- Table 13 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Cafés/Bars in Hungary

KEY DATA FINDINGS

2024 DEVELOPMENTS

Economic pressures and changing consumer habits drive decline in bars and pubs  
Independent cafés dominate the market, but hybrid models are gaining ground  
Cafés/bars suffer from effects of high inflation

PROSPECTS AND OPPORTUNITIES

Independents will continue to dominate café landscape  
Blend of tradition with modern convenience  
“Cake of Hungary” competition highlights role of cafés as industry trendsetters

CATEGORY DATA

- Table 14 - Cafés/Bars by Category: Units/Outlets 2019-2024
- Table 15 - Sales in Cafés/Bars by Category: Number of Transactions 2019-2024
- Table 16 - Sales in Cafés/Bars by Category: Foodservice Value 2019-2024
- Table 17 - Cafés/Bars by Category: % Units/Outlets Growth 2019-2024
- Table 18 - Sales in Cafés/Bars by Category: % Transaction Growth 2019-2024
- Table 19 - Sales in Cafés/Bars by Category: % Foodservice Value Growth 2019-2024
- Table 20 - GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2020-2024
- Table 21 - GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2021-2024
- Table 22 - Forecast Cafés/Bars by Category: Units/Outlets 2024-2029
- Table 23 - Forecast Sales in Cafés/Bars by Category: Number of Transactions 2024-2029

Table 24 - Forecast Sales in Cafés/Bars by Category: Foodservice Value 2024-2029

Table 25 - Forecast Cafés/Bars by Category: % Units/Outlets Growth 2024-2029

Table 26 - Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2024-2029

Table 27 - Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2024-2029

Full-Service Restaurants in Hungary

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Tourism fuels growth of full-service restaurants amid ongoing challenges
- Hungarian restaurants see expanded recognition
- TGI Friday's leaves Budapest

PROSPECTS AND OPPORTUNITIES

- Regulatory changes could benefit full-service restaurants
- Dine-in experiences present opportunity to optimise revenues
- Pizza Hut unveils new restaurant concept

CATEGORY DATA

Table 28 - Full-Service Restaurants by Category: Units/Outlets 2019-2024

Table 29 - Sales in Full-Service Restaurants by Category: Number of Transactions 2019-2024

Table 30 - Sales in Full-Service Restaurants by Category: Foodservice Value 2019-2024

Table 31 - Full-Service Restaurants by Category: % Units/Outlets Growth 2019-2024

Table 32 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2019-2024

Table 33 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2019-2024

Table 34 - GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2024

Table 35 - GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2021-2024

Table 36 - Forecast Full-Service Restaurants by Category: Units/Outlets 2024-2029

Table 37 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2024-2029

Table 38 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2024-2029

Table 39 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2024-2029

Table 40 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2024-2029

Table 41 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

Limited-Service Restaurants in Hungary

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Players seek to strike balance between affordability and innovation
- International chains expand despite economic challenges
- Iconic McDonald's outlet is transformed into party hotspot

PROSPECTS AND OPPORTUNITIES

- Market awaits the arrival of fresh international entries, with Five Guys on the horizon
- Players will need to balance innovation and affordability
- Home delivery services face increased scrutiny

CATEGORY DATA

Table 42 - Limited-Service Restaurants by Category: Units/Outlets 2019-2024

Table 43 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2019-2024

Table 44 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2019-2024

Table 45 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2019-2024

Table 46 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2019-2024

Table 47 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2019-2024

Table 48 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2024

Table 49 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2024

Table 50 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2024-2029

Table 51 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2024-2029

Table 52 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2024-2029

Table 53 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2024-2029

Table 54 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2024-2029

Table 55 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2024-2029

## Self-Service Cafeterias in Hungary

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Return to offices drives growth for self-service cafeterias

Independent outlets dominate the market, while chained operators see a decline

IKEA launches exclusive dining promotion for loyalty programme members

#### PROSPECTS AND OPPORTUNITIES

Self-service cafeterias will thrive in office districts, with minimal impact from online ordering

Chained self-service cafeterias will remain niche as localised service takes priority

Healthy options to gain traction

### CATEGORY DATA

Table 56 - Self-Service Cafeterias: Units/Outlets 2019-2024

Table 57 - Sales in Self-Service Cafeterias: Number of Transactions 2019-2024

Table 58 - Sales in Self-Service Cafeterias: Foodservice Value 2019-2024

Table 59 - Sales in Self-Service Cafeterias: % Units/Outlets Growth 2019-2024

Table 60 - Sales in Self-Service Cafeterias: % Transaction Growth 2019-2024

Table 61 - Sales in Self-Service Cafeterias: % Foodservice Value Growth 2019-2024

Table 62 - GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2024

Table 63 - GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2021-2024

Table 64 - Forecast Self-Service Cafeterias: Units/Outlets 2024-2029

Table 65 - Forecast Sales in Self-Service Cafeterias: Number of Transactions 2024-2029

Table 66 - Forecast Sales in Self-Service Cafeterias: Foodservice Value 2024-2029

Table 67 - Forecast Self-Service Cafeterias: % Units/Outlets Growth 2024-2029

Table 68 - Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2024-2029

Table 69 - Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2024-2029

## Street Stalls/Kiosks in Hungary

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Street stalls/kiosks face ongoing challenges

Lack of new entries for chained operators

Price caps at festivals ensure accessibility

#### PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks will see slow recovery

Business model offers potential platform for expansion of established brands

Price caps and budget menus enhance accessibility at events

CATEGORY DATA

- Table 70 - Street Stalls/Kiosks: Units/Outlets 2019-2024
- Table 71 - Sales in Street Stalls/Kiosks: Number of Transactions 2019-2024
- Table 72 - Sales in Street Stalls/Kiosks: Foodservice Value 2019-2024
- Table 73 - Street Stalls/Kiosks: % Units/Outlets Growth 2019-2024
- Table 74 - Sales in Street Stalls/Kiosks: % Transaction Growth 2019-2024
- Table 75 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2019-2024
- Table 76 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2024
- Table 77 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2021-2024
- Table 78 - Forecast Street Stalls/Kiosks: Units/Outlets 2024-2029
- Table 79 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2024-2029
- Table 80 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2024-2029
- Table 81 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2024-2029
- Table 82 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2024-2029
- Table 83 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2024-2029

Consumer Foodservice By Location in Hungary

KEY DATA FINDINGS

2024 DEVELOPMENTS

- Widespread outlet closures across all locations
- Regulatory barriers limit new retail investments
- Tourism boosts foodservice sales in 2024

PROSPECTS AND OPPORTUNITIES

- Infrastructure development will be essential for foodservice growth
- Improving travel infrastructure will drive foodservice performance
- Brand positioning will be key factor in sustaining growth

CATEGORY DATA

- Table 84 - Consumer Foodservice by Location: Units/Outlets 2019-2024
- Table 85 - Sales in Consumer Foodservice by Location: Number of Transactions 2019-2024
- Table 86 - Sales in Consumer Foodservice by Location: Foodservice Value 2019-2024
- Table 87 - Consumer Foodservice by Location: % Units/Outlets Growth 2019-2024
- Table 88 - Sales in Consumer Foodservice by Location: % Transaction Growth 2019-2024
- Table 89 - Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2019-2024
- Table 90 - Consumer Foodservice through Standalone: Units/Outlets 2019-2024
- Table 91 - Sales in Consumer Foodservice through Standalone: Number of Transactions 2019-2024
- Table 92 - Sales in Consumer Foodservice through Standalone: Foodservice Value 2019-2024
- Table 93 - Consumer Foodservice through Standalone: % Units/Outlets Growth 2019-2024
- Table 94 - Sales in Consumer Foodservice through Standalone: % Transaction Growth 2019-2024
- Table 95 - Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2019-2024
- Table 96 - Consumer Foodservice through Leisure: Units/Outlets 2019-2024
- Table 97 - Sales in Consumer Foodservice through Leisure: Number of Transactions 2019-2024
- Table 98 - Sales in Consumer Foodservice through Leisure: Foodservice Value 2019-2024
- Table 99 - Consumer Foodservice through Leisure: % Units/Outlets Growth 2019-2024
- Table 100 - Sales in Consumer Foodservice through Leisure: % Transaction Growth 2019-2024
- Table 101 - Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2019-2024
- Table 102 - Consumer Foodservice through Retail: Units/Outlets 2019-2024
- Table 103 - Sales in Consumer Foodservice through Retail: Number of Transactions 2019-2024
- Table 104 - Sales in Consumer Foodservice through Retail: Foodservice Value 2019-2024
- Table 105 - Consumer Foodservice through Retail: % Units/Outlets Growth 2019-2024

Table 106 - Sales in Consumer Foodservice through Retail: % Transaction Growth 2019-2024

Table 107 - Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2019-2024

Table 108 - Consumer Foodservice through Lodging: Units/Outlets 2019-2024

Table 109 - Sales in Consumer Foodservice through Lodging: Number of Transactions 2019-2024

Table 110 - Sales in Consumer Foodservice through Lodging: Foodservice Value 2019-2024

Table 111 - Consumer Foodservice through Lodging: % Units/Outlets Growth 2019-2024

Table 112 - Sales in Consumer Foodservice through Lodging: % Transaction Growth 2019-2024

Table 113 - Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2019-2024

Table 114 - Consumer Foodservice through Travel: Units/Outlets 2019-2024

Table 115 - Sales in Consumer Foodservice through Travel: Number of Transactions 2019-2024

Table 116 - Sales in Consumer Foodservice through Travel: Foodservice Value 2019-2024

Table 117 - Consumer Foodservice through Travel: % Units/Outlets Growth 2019-2024

Table 118 - Sales in Consumer Foodservice through Travel: % Transaction Growth 2019-2024

Table 119 - Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2019-2024

Table 120 - Forecast Consumer Foodservice by Location: Units/Outlets 2024-2029

Table 121 - Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2024-2029

Table 122 - Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2024-2029

Table 123 - Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2024-2029

Table 124 - Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2024-2029

Table 125 - Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2024-2029

Table 126 - Forecast Consumer Foodservice through Standalone: Units/Outlets 2024-2029

Table 127 - Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2024-2029

Table 128 - Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2024-2029

Table 129 - Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2024-2029

Table 130 - Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2024-2029

Table 131 - Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2024-2029

Table 132 - Forecast Consumer Foodservice through Leisure: Units/Outlets 2024-2029

Table 133 - Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2024-2029

Table 134 - Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2024-2029

Table 135 - Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2024-2029

Table 136 - Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2024-2029

Table 137 - Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2024-2029

Table 138 - Forecast Consumer Foodservice through Retail: Units/Outlets 2024-2029

Table 139 - Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2024-2029

Table 140 - Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2024-2029

Table 141 - Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2024-2029

Table 142 - Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2024-2029

Table 143 - Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2024-2029

Table 144 - Forecast Consumer Foodservice through Lodging: Units/Outlets 2024-2029

Table 145 - Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2024-2029

Table 146 - Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2024-2029

Table 147 - Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2024-2029

Table 148 - Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2024-2029

Table 149 - Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2024-2029

Table 150 - Forecast Consumer Foodservice through Travel: Units/Outlets 2024-2029

Table 151 - Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2024-2029

Table 152 - Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2024-2029

Table 153 - Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2024-2029

Table 154 - Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2024-2029

Table 155 - Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2024-2029

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