



Euromonitor  
International

# Sauces, Dips and Condiments in Italy

October 2024

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## Sauces, Dips and Condiments in Italy - Category analysis

### KEY DATA FINDINGS

#### 2024 DEVELOPMENTS

Convenience and value for money considerations favour pasta sauces  
Bouillon sees innovation  
Players look to quality and traceability to add dynamism to a mature category

#### PROSPECTS AND OPPORTUNITIES

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