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# Consumer Foodservice in Australia

March 2025

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Cafés/Bars in Australia

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Cafés/bars struggles to recover amid shrinking expenditure  
Rising demand for healthy, nutritional and convenient menu options  
Café operators adapt to premium offerings and enhanced experiences

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Improving economy set to drive growth, while personalisation will become increasingly important as players vie for share in competitive market  
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- Eat-in is major focus for full-service operators

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- New product development and loyalty drive competitive landscape
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Consumer foodservice through lodging, leisure and travel demonstrates resilience

Foodservice through retail continues to expand as consumers increasingly prioritise affordability and convenience

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