



Full-Service Restaurants in Egypt

February 2024

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Full-Service Restaurants in Egypt - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Premium and luxurious dine-in restaurants lead the way

Middle Eastern continue to grow in favour of other cuisines in the category

The Giza Plateau, one of many new infrastructure and urban development projects, opens leading to further development of full-service restaurants

PROSPECTS AND OPPORTUNITIES

Authentic speciality restaurants emerges as a new and growing trend over the forecast period

Macroeconomic factors remain a potential threat to the performance of full-service restaurants

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