

Cheese in Canada

September 2024

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Cheese in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising health awareness, a more diverse population and greater exposure to global cheeses support consumption growth Manufacturer activity maintains dynamism in the cheese offer in Canada Growing variety of cheese as demand for high protein food rises

PROSPECTS AND OPPORTUNITIES

Cooler price movements to help sustain demand growth Foodservice to continue to gain momentum Packaged hard cheese and soft cheese to show versatility and drive category growth

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DISCLAIMER

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