



Euromonitor
International

Dishwashing in Cameroon

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Some local consumers substitute liquid handwashing detergents for bar soap
- Hand dishwashing remains dominant
- Small local grocers remain the leading distribution channel

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- Larger pack sizes will continue to gain momentum
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- Domestic manufacturers will continue to gain market share

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Home Care in Cameroon - Industry Overview

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DISCLAIMER

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