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Other Dairy in Brazil

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Other dairy sees a focus on differentiation to bypass high prices
- Indulgence is attractive in other dairy
- Lactose may be increasingly avoided, but dairy products also offer natural benefits which could be explored

PROSPECTS AND OPPORTUNITIES

- Functionality to penetrate other dairy products, such as petit-suisse and cottage cheese
- Healthy indulgence translates into smaller packaging
- Innovation is key to overcoming the competition

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Dairy Products and Alternatives in Brazil - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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