



Euromonitor  
International

# Cat Food in Taiwan

May 2025

Table of Contents

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Preventative healthcare drives strong value growth of cat food in 2025  
Safety concerns about wet cat food benefit foreign imports  
E-commerce growth due to convenience, affordability and broad product range

#### PROSPECTS AND OPPORTUNITIES

Rising costs may encourage a shift to upper mid-priced products  
Omnichannel presence crucial to maintaining a competitive advantage  
Combined functions of food and healthcare expected in the forecast period  
Summary 1 - Cat Food by Price Band 2025

#### CATEGORY INDICATORS

Table 1 - Cat Owning Households: % Analysis 2020-2025  
Table 2 - Cat Population 2020-2025  
Table 3 - Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2020-2025

#### CATEGORY DATA

Table 4 - Sales of Cat Food by Category: Volume 2020-2025  
Table 5 - Sales of Cat Food by Category: Value 2020-2025  
Table 6 - Sales of Cat Food by Category: % Volume Growth 2020-2025  
Table 7 - Sales of Cat Food by Category: % Value Growth 2020-2025  
Table 8 - Sales of Dry Cat Food by Life-Cycle: % Value 2020-2025  
Table 9 - Sales of Wet Cat Food by Life-Cycle: % Value 2020-2025  
Table 10 - NBO Company Shares of Cat Food: % Value 2020-2024  
Table 11 - LBN Brand Shares of Cat Food: % Value 2021-2024  
Table 12 - LBN Brand Shares of Cat Treats and Mixers: % Value 2021-2024  
Table 13 - Distribution of Cat Food by Format: % Value 2020-2025  
Table 14 - Forecast Sales of Cat Food by Category: Volume 2025-2030  
Table 15 - Forecast Sales of Cat Food by Category: Value 2025-2030  
Table 16 - Forecast Sales of Cat Food by Category: % Volume Growth 2025-2030  
Table 17 - Forecast Sales of Cat Food by Category: % Value Growth 2025-2030

## Pet Care in Taiwan - Industry Overview

### EXECUTIVE SUMMARY

Pet care in 2025: The big picture  
2025 key trends  
Competitive landscape  
Retail developments  
What next for pet care?

### MARKET INDICATORS

Table 18 - Pet Populations 2020-2025

### MARKET DATA

Table 19 - Sales of Pet Food by Category: Volume 2020-2025  
Table 20 - Sales of Pet Care by Category: Value 2020-2025  
Table 21 - Sales of Pet Food by Category: % Volume Growth 2020-2025  
Table 22 - Sales of Pet Care by Category: % Value Growth 2020-2025  
Table 23 - NBO Company Shares of Pet Food: % Value 2020-2024

Table 24 - LBN Brand Shares of Pet Food: % Value 2021-2024

Table 25 - NBO Company Shares of Dog and Cat Food: % Value 2020-2024

Table 26 - LBN Brand Shares of Dog and Cat Food: % Value 2021-2024

Table 27 - Penetration of Private Label in Pet Care by Category: % Value 2020-2025

Table 28 - Distribution of Pet Care by Format: % Value 2020-2025

Table 29 - Distribution of Pet Care by Format and Category: % Value 2025

Table 30 - Distribution of Dog and Cat Food by Format: % Value 2020-2025

Table 31 - Distribution of Dog and Cat Food by Format and Category: % Value 2025

Table 32 - Forecast Sales of Pet Food by Category: Volume 2025-2030

Table 33 - Forecast Sales of Pet Care by Category: Value 2025-2030

Table 34 - Forecast Sales of Pet Food by Category: % Volume Growth 2025-2030

Table 35 - Forecast Sales of Pet Care by Category: % Value Growth 2025-2030

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## SOURCES

Summary 2 - Research Sources

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