



Euromonitor  
International

# Away-From-Home Tissue and Hygiene in Pakistan

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- AFH tissue continues to benefit from a return to out-of-home lifestyles
- AFH adult incontinence gains some traction from a rise in care homes
- Local manufacturers dominate AFH tissue

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Tissue and Hygiene in Pakistan - Industry Overview

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/away-from-home-tissue-and-hygiene-in-pakistan/report](http://www.euromonitor.com/away-from-home-tissue-and-hygiene-in-pakistan/report).