



Chocolate Confectionery in India

October 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Rise in global cocoa prices negatively impacts volume sales in India
Celebratory occasions continue to drive value sales of chocolate confectionery
Mondelez continues to hold strong, followed by Nestlé

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Rising raw materials prices expected to restrict growth in the short term
Competition expected to intensify as e-commerce expands
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