



Euromonitor
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Other Pet Food in Singapore

May 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Population of other pets not a significant push factor for growth in 2025
Innovations drive improvements in nutrition; however, budget consciousness remains a key concern
Pet shops and superstores remains the dominant distribution channel for other pet food

PROSPECTS AND OPPORTUNITIES

Muted growth expected for other pet food over the forecast period
Pet shops and superstores expected to remain the key channel for other pet food, despite growth of retail e-commerce
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