

# Chocolate Confectionery in South Korea

June 2025

**Table of Contents** 

## Chocolate Confectionery in South Korea - Category analysis

#### **KEY DATA FINDINGS**

#### 2025 DEVELOPMENTS

Cocoa price inflation reshapes chocolate confectionery landscape Competition intensifies between domestic and international chocolate players Affordable premiums work when they go viral

## PROSPECTS AND OPPORTUNITIES

Anticipated ingredients shift and development for forecast period Expansion into other categories by efficiently utilising cocoa Potential growth of texture-driven and functional premium products Summary 1 - Other Chocolate Confectionery by Product Type: 2025

#### **CATEGORY DATA**

Table 1 - Sales of Chocolate Confectionery by Category: Volume 2020-2025

Table 2 - Sales of Chocolate Confectionery by Category: Value 2020-2025

Table 3 - Sales of Chocolate Confectionery by Category: % Volume Growth 2020-2025

Table 4 - Sales of Chocolate Confectionery by Category: % Value Growth 2020-2025

Table 5 - Sales of Chocolate Tablets by Type: % Value 2020-2025

Table 6 - NBO Company Shares of Chocolate Confectionery: % Value 2021-2025

Table 7 - LBN Brand Shares of Chocolate Confectionery: % Value 2022-2025

Table 8 - Distribution of Chocolate Confectionery by Format: % Value 2020-2025

Table 9 - Forecast Sales of Chocolate Confectionery by Category: Volume 2025-2030

Table 10 - Forecast Sales of Chocolate Confectionery by Category: Value 2025-2030

Table 11 - Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2025-2030

Table 12 - Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2025-2030

## Snacks in South Korea - Industry Overview

#### **EXECUTIVE SUMMARY**

Snacks in 2025: The big picture Key trends in 2025

Competitive Landscape

Channel developments

What next for snacks?

#### MARKET DATA

Table 13 - Sales of Snacks by Category: Volume 2020-2025

Table 14 - Sales of Snacks by Category: Value 2020-2025

Table 15 - Sales of Snacks by Category: % Volume Growth 2020-2025

Table 16 - Sales of Snacks by Category: % Value Growth 2020-2025

Table 17 - NBO Company Shares of Snacks: % Value 2021-2025

Table 18 - LBN Brand Shares of Snacks: % Value 2022-2025

Table 19 - Penetration of Private Label by Category: % Value 2020-2025

Table 20 - Distribution of Snacks by Format: % Value 2020-2025

Table 21 - Forecast Sales of Snacks by Category: Volume 2025-2030

Table 22 - Forecast Sales of Snacks by Category: Value 2025-2030

Table 23 - Forecast Sales of Snacks by Category: % Volume Growth 2025-2030

Table 24 - Forecast Sales of Snacks by Category: % Value Growth 2025-2030

## **DISCLAIMER**

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/chocolate-confectionery-in-south-korea/report.