



Euromonitor  
International

# Dishwashing in Bulgaria

February 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience trend drives shift to automatic dishwashing liquids and powders  
Hand washing leads in terms of value  
Market leaders retain their dominance amid rising demand for more affordable alternatives

PROSPECTS AND OPPORTUNITIES

Modest growth expected, with automatic dishwashing leading the way  
Demand for hand dishwashing products will continue to decline  
Increasing demand for environmentally-friendly products

CATEGORY INDICATORS

Table 1 - Household Possession of Dishwashers 2019-2024

CATEGORY DATA

Table 2 - Sales of Dishwashing by Category: Value 2019-2024  
Table 3 - Sales of Dishwashing by Category: % Value Growth 2019-2024  
Table 4 - NBO Company Shares of Dishwashing: % Value 2020-2024  
Table 5 - LBN Brand Shares of Dishwashing: % Value 2021-2024  
Table 6 - Forecast Sales of Dishwashing by Category: Value 2024-2029  
Table 7 - Forecast Sales of Dishwashing by Category: % Value Growth 2024-2029

Home Care in Bulgaria - Industry Overview

EXECUTIVE SUMMARY

Home care in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for home care?

MARKET INDICATORS

Table 8 - Households 2019-2024

MARKET DATA

Table 9 - Sales of Home Care by Category: Value 2019-2024  
Table 10 - Sales of Home Care by Category: % Value Growth 2019-2024  
Table 11 - NBO Company Shares of Home Care: % Value 2020-2024  
Table 12 - LBN Brand Shares of Home Care: % Value 2021-2024  
Table 13 - Penetration of Private Label in Home Care by Category: % Value 2019-2024  
Table 14 - Distribution of Home Care by Format: % Value 2019-2024  
Table 15 - Distribution of Home Care by Format and Category: % Value 2024  
Table 16 - Forecast Sales of Home Care by Category: Value 2024-2029  
Table 17 - Forecast Sales of Home Care by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/dishwashing-in-bulgaria/report](http://www.euromonitor.com/dishwashing-in-bulgaria/report).