



Euromonitor  
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# In-Car Entertainment in Taiwan

August 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

In-car entertainment remains compromised due to deeper penetration of smartphones and declines in car sales in 2024  
Car workshops remain the most significant retailing channel for in-car entertainment  
Laws governing use of electronic devices in Taiwan reduce consumer reliance on in-car entertainment devices

PROSPECTS AND OPPORTUNITIES

Garmin is set to retain its leading advantage over Papago  
Manufacturers will turn their focus towards other categories in response to shrinking sales of in-care entertainment  
Local official subsidies help boost momentum for in-car entertainment

CATEGORY DATA

- Table 1 - Sales of In-Car Entertainment by Category: Volume 2019-2024
- Table 2 - Sales of In-Car Entertainment by Category: Value 2019-2024
- Table 3 - Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024
- Table 4 - Sales of In-Car Entertainment by Category: % Value Growth 2019-2024
- Table 5 - NBO Company Shares of In-Car Entertainment: % Volume 2020-2024
- Table 6 - LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024
- Table 7 - Distribution of In-Car Entertainment by Channel: % Volume 2019-2024
- Table 8 - Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029
- Table 9 - Forecast Sales of In-Car Entertainment by Category: Value 2024-2029
- Table 10 - Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029
- Table 11 - Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

Consumer Electronics in Taiwan - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer electronics?

MARKET DATA

- Table 12 - Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 - Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2024-2029
- Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2024-2029
- Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029
- Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-taiwan/report](http://www.euromonitor.com/in-car-entertainment-in-taiwan/report).