



Euromonitor
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Other Dairy in Portugal

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Demand for chilled dairy desserts continues to grow
- Cream sales stabilise as consumers find less time for cooking
- Plant-based offerings appearing in cream

PROSPECTS AND OPPORTUNITIES

- Players likely to launch more fortified/functional products to attract health conscious consumers
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Dairy Products and Alternatives in Portugal - Industry Overview

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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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