

Drinking Milk Products in Spain

August 2024

Table of Contents

Drinking Milk Products in Spain - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Drinking milk products suffers from environmental, health and price pressures Players invest to improve the image of milk Private label continues to gain retail value share

PROSPECTS AND OPPORTUNITIES

Sustainability continues to gain weight in drinking milk products Divergent performances anticipated at the category level Brand owners look to innovation to compete with private label

CATEGORY DATA

Table 1 - Sales of Drinking Milk Products by Category: Volume 2019-2024
Table 2 - Sales of Drinking Milk Products by Category: Value 2019-2024
Table 3 - Sales of Drinking Milk Products by Category: % Volume Growth 2019-2024
Table 4 - Sales of Drinking Milk Products by Category: % Value Growth 2019-2024
Table 5 - NBO Company Shares of Drinking Milk Products: % Value 2020-2024
Table 6 - LBN Brand Shares of Drinking Milk Products by Format: % Value 2021-2024
Table 7 - Distribution of Drinking Milk Products by Category: Volume 2024-2029
Table 8 - Forecast Sales of Drinking Milk Products by Category: Value 2024-2029
Table 9 - Forecast Sales of Drinking Milk Products by Category: Value 2024-2029
Table 10 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029
Table 11 - Forecast Sales of Drinking Milk Products by Category: % Value Growth 2024-2029

Dairy Products and Alternatives in Spain - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2024: The big picture Key trends in 2024 Competitive landscape Channel developments What next for dairy products and alternatives?

MARKET DATA

 Table 12 - Sales of Dairy Products and Alternatives by Category: Value 2019-2024

- Table 13 Sales of Dairy Products and Alternatives by Category: % Value Growth 2019-2024
- Table 14 NBO Company Shares of Dairy Products and Alternatives: % Value 2020-2024
- Table 15 LBN Brand Shares of Dairy Products and Alternatives: % Value 2021-2024
- Table 16 Penetration of Private Label by Category: % Value 2019-2024
- Table 17 Distribution of Dairy Products and Alternatives by Format: % Value 2019-2024
- Table 18 Forecast Sales of Dairy Products and Alternatives by Category: Value 2024-2029
- Table 19 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 - Research Sources

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