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Sauces, Dips and Condiments in the Czech Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Lower VAT bracket stabilises price points
- Private label continues to develop and grow
- Branded and private label players tap into grilling trend

PROSPECTS AND OPPORTUNITIES

- Grocery retailers and branded players to connect with consumers online
- Spice mixes to continue to make a mark
- New cuisine trends to inform new product development, sales and packaging

CATEGORY DATA

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Cooking Ingredients and Meals in the Czech Republic - Industry Overview

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