

# Retail Tissue in Algeria

April 2025

**Table of Contents** 

## Retail Tissue in Algeria - Category analysis

### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Favourable demographic trends and rising hygiene standards buoy sales

Faderco maintains its commanding lead

Small local grocers remains the leading distribution channel but loses ground

#### PROSPECTS AND OPPORTUNITIES

Overall demand for retail tissue products expected to continue rising steadily

Migration of sales from store-based retailers to e-commerce platforms set to persist

All categories likely to witness the launch of more eco-friendly products

#### **CATEGORY DATA**

Table 1 - Retail Sales of Tissue by Category: Value 2019-2024

Table 2 - Retail Sales of Tissue by Category: % Value Growth 2019-2024

Table 3 - NBO Company Shares of Retail Tissue: % Value 2020-2024

Table 4 - LBN Brand Shares of Retail Tissue: % Value 2021-2024

Table 5 - Forecast Retail Sales of Tissue by Category: Value 2024-2029

Table 6 - Forecast Retail Sales of Tissue by Category: % Value Growth 2024-2029

## Tissue and Hygiene in Algeria - Industry Overview

### **EXECUTIVE SUMMARY**

Tissue and hygiene in 2024: The big picture

2024 key trends

Competitive landscape

Retail developments

What next for tissue and hygiene?

#### MARKET INDICATORS

Table 7 - Birth Rates 2019-2024

Table 8 - Infant Population 2019-2024

Table 9 - Female Population by Age 2019-2024

Table 10 - Total Population by Age 2019-2024

Table 11 - Households 2019-2024

Table 12 - Forecast Infant Population 2024-2029

Table 13 - Forecast Female Population by Age 2024-2029

Table 14 - Forecast Total Population by Age 2024-2029

Table 15 - Forecast Households 2024-2029

## MARKET DATA

Table 16 - Retail Sales of Tissue and Hygiene by Category: Value 2019-2024

Table 17 - Retail Sales of Tissue and Hygiene by Category: % Value Growth 2019-2024

Table 18 - NBO Company Shares of Retail Tissue and Hygiene: % Value 2020-2024

Table 19 - LBN Brand Shares of Retail Tissue and Hygiene: % Value 2021-2024

Table 20 - Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2019-2024

Table 21 - Distribution of Retail Tissue and Hygiene by Format: % Value 2019-2024

Table 22 - Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2024

Table 23 - Forecast Retail Sales of Tissue and Hygiene by Category: Value 2024-2029

Table 24 - Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2024-2029

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