



Euromonitor  
International

# Hot Drinks Packaging in Indonesia

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Table of Contents

## Hot Drinks Packaging in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging maintains its dominance in overall hot drinks packaging

Demand for coffee continues rising in 2023

Tea packaging continues to grow in 2023

#### PROSPECTS AND OPPORTUNITIES

Indonesia's waste management goals leading to innovations in coffee packaging

Aluminium/plastic pouches will be the most dynamic pack type over the forecast period

## Hot Drinks Packaging in Indonesia - Company Profiles

## Packaging Industry in Indonesia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Launch of new yoghurt sticks in flexible aluminium packaging to meet on-the-go snacking demand

Coca-Cola promotes PET recycling to support Indonesia's circular economy goals with "Recycle Me" campaign

Stout and spirits preferred in glass bottles for quality, sharing and premiumisation

Other plastic jars the main pack type in styling agents due to their practicality and durability

Plastic pouches dominate floor cleaner packaging owing to their affordability and convenience

### PACKAGING LEGISLATION

Government supports the drive towards healthier drinks

Beverage brands promote recycled packaging for sustainability

Home care industry embracing eco-friendly packaging innovations

### RECYCLING AND THE ENVIRONMENT

Metal beverage cans expected to grow, owing to concerns over sustainability

Larger HDPE bottles saw growth in hair care as consumer awareness rose

Metal beverage cans gaining share in milk packaging as brands launch new flavours

Table 1 - Overview of Packaging Recycling and Recovery in Indonesia: 2021/2022 and Targets for 2023

## About Euromonitor International

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-indonesia/report](http://www.euromonitor.com/hot-drinks-packaging-in-indonesia/report).