



**Euromonitor
International**

Cheese in Singapore

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Moderate foodservice volume growth for cheese, bolstered by local food trends
Slowing birth rate may signal the necessity for brands to target adults as a key consumer group
Health-conscious consumption trend is slower to pick up in cheese, mainly evident in soft cheese

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Dairy Products and Alternatives in Singapore - Industry Overview

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DISCLAIMER

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