

Vending in New Zealand

March 2025

Table of Contents

Vending in New Zealand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Vending sees some recovery but still not at pre-pandemic levels Food and drink-based vending machines take leading position Grocery retailer New World launches last-minute present vending machines

PROSPECTS AND OPPORTUNITIES

Vending channel faces more promising outlook Health and wellness is in focus for vending machines Innovation in vending could diversify the customer base

CHANNEL DATA

Table 1 - Vending by Product: Value 2019-2024Table 2 - Vending by Product: % Value Growth 2019-2024Table 3 - Vending GBO Company Shares: % Value 2020-2024Table 4 - Vending GBN Brand Shares: % Value 2021-2024Table 5 - Vending Forecasts by Product: Value 2024-2029Table 6 - Vending Forecasts by Product: % Value Growth 2024-2029

Retail in New Zealand - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture Highly promotional retail environment Retail crime on the rise amidst tough economic period What next for retail?

OPERATING ENVIRONMENT

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2024 Seasonality Christmas End of Financial Year Sale

MARKET DATA

Table 7 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024Table 8 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024Table 9 - Sales in Retail Offline by Channel: Value 2019-2024Table 10 - Sales in Retail Offline by Channel: % Value Growth 2019-2024Table 11 - Retail Offline Outlets by Channel: Units 2019-2024Table 12 - Retail Offline Outlets by Channel: % Unit Growth 2019-2024Table 13 - Sales in Retail E-Commerce by Product: Value 2019-2024Table 14 - Sales in Retail E-Commerce by Product: % Value Growth 2019-2024Table 15 - Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024Table 16 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024Table 17 - Sales in Grocery Retailers by Channel: % Value Growth 2019-2024Table 18 - Sales in Grocery Retailers by Channel: % Unit Growth 2019-2024Table 19 - Grocery Retailers Outlets by Channel: % Unite Growth 2019-2024Table 20 - Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024Table 21 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024

Table 22 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024 Table 23 - Sales in Non-Grocery Retailers by Channel: Value 2019-2024 Table 24 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024 Table 25 - Non-Grocery Retailers Outlets by Channel: Units 2019-2024 Table 26 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024 Table 27 - Retail GBO Company Shares: % Value 2020-2024 Table 28 - Retail GBN Brand Shares: % Value 2021-2024 Table 29 - Retail Offline GBO Company Shares: % Value 2020-2024 Table 30 - Retail Offline GBN Brand Shares: % Value 2021-2024 Table 31 - Retail Offline LBN Brand Shares: Outlets 2021-2024 Table 32 - Retail E-Commerce GBO Company Shares: % Value 2020-2024 Table 33 - Retail E-Commerce GBN Brand Shares: % Value 2021-2024 Table 34 - Grocery Retailers GBO Company Shares: % Value 2020-2024 Table 35 - Grocery Retailers GBN Brand Shares: % Value 2021-2024 Table 36 - Grocery Retailers LBN Brand Shares: Outlets 2021-2024 Table 37 - Non-Grocery Retailers GBO Company Shares: % Value 2020-2024 Table 38 - Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024 Table 39 - Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024 Table 40 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029 Table 41 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029 Table 42 - Forecast Sales in Retail Offline by Channel: Value 2024-2029 Table 43 - Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029 Table 44 - Forecast Retail Offline Outlets by Channel: Units 2024-2029 Table 45 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029 Table 46 - Forecast Sales in Retail E-Commerce by Product: Value 2024-2029 Table 47 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029 Table 48 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029 Table 49 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029 Table 50 - Forecast Sales in Grocery Retailers by Channel: Value 2024-2029 Table 51 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029 Table 52 - Forecast Grocerv Retailers Outlets by Channel: Units 2024-2029 Table 53 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029 Table 54 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029 Table 55 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029 Table 56 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029 Table 57 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029 Table 58 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029 Table 59 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

DISCLAIMER

SOURCES

Summary 2 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

• Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the

key markets, competitive environment and future outlook across a range of industries.

- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/vending-in-new-zealand/report.